

MLABS RAYA OPEN HOUSE + CHANNEL PARTNER PROGRAM

Date: 31st October 2007 (Wednesday)

Time: 11:00 am – 2:30 pm

Place: Izzi Lifestyle, Bukit Bintang

Mlabs has held a Raya Open House, in conjunction with the Aidil Fitri celebration and at the same time launched a Channel Partner Program to introduce our new Sales Incentive Scheme. More than 20 channel partners attended the briefing with about 150 attendees altogether.

The objective of the event was to introduce Mlabs and its products and services to various channel partners in the Klang Valley. The event started off with the Introduction of the company and its business to the rest of the partners. It proceeded to the channel briefing with the introduction of Partner Incentive Program 2007. The program offers individual as well as group sales incentive. The event ended with lunch at 1pm, serving Hari Raya and local delicacies.

